

BOROUGH MANAGER

WEST CHESTER COMPREHENSIVE PLAN

WEST CHESTER BOROUGH
Chester County, Pennsylvania
November 2000

Planning Area	Recommendation	Priority	Responsibility	Strategy
All	Implement a Borough-wide signage program for attractions, streets, public parking areas, landmarks, and school zones.	Medium	Borough Engineer; Consultant	Special study, Infrastructure program
All	Re-evaluate the pavement marking program make certain that standard visibility and reflective levels for striping are in place year-round, and turning lanes are marked appropriately throughout the Borough.	High	Public Works; Borough Engineer	Infrastructure Improvement
All	Evaluate ridership demand on SEPTA bus routes and work with SEPTA to establish additional routes.	High	SEPTA; Borough Planning Commission; Consultant	Special Study
All	Study re-implementation of the Run-A-Round or similar local shuttle bus service.	Medium	Chamber of Commerce	Special Study
All	Monitor and participate in the efforts to extend SEPTA's R-3 rail line. Support the inter-suburban line connecting passenger rail service to West Chester from the south.	Medium	SEPTA; Borough Planning Commission; Consultant	Appoint committee / official to monitor / support
All	Implement recommended pavement-marking improvements to network Borough bikeways to other bicycle connections as proposed by the Chester County Planning Commission.	Medium	Public Works; Borough Engineer	Infrastructure Project
7-A	Promote sharing of private parking lots and private on-street parking stalls at off-peak times, through special agreements; provide alternative parking areas for business owners and apartment residents; provide incentives for peripheral parking for downtown business patrons, such as free parking validation or extended meter parking.	Medium	Property Owners; West Chester Borough	Request the BID Authority to investigate and report to Council
General Implementation Strategies				
All	Update the Comprehensive plan after the 2010 Census.	Low	County and Borough Planning Commission, Consultant	Comprehensive Plan Update
All	Appoint a Steering Committee to oversee plan implementation.	High	Borough Council, Planning Commission	Regular Meetings and Progress Reports
7-A	Continue to assist and support the West Chester Business Improvement District Authority in the creation and operation of a "business improvement district."	High	Consultant, Borough Manager	Special Study

Planning Area	Recommendation	Priority	Responsibility	Strategy
8	Create a Residential Mixed Use zoning district that permits the development of residential, office and light industrial uses.	High	Planning Commission; Consultant	Zoning Ordinance Amendment; Zoning Map Change
Public Improvement Implementation Strategies				
1	Prepare a Park Master Plan for Hoopes Park.	High	Planning Commission; Consultant	Special Study; possible state or County grant funding
4	Improve the area along Goose Creek between Magnolia and Lacey Streets as a linear park.	Medium	Consultant; Planning Commission	Special Study, possible grant funding
5	Continue to implement the Everhart Park Master Plan. Construction of curbing along the park is needed along West Miner and West Union Street.	Medium	Consultant; Borough Engineer	Infrastructure Improvements
7-A	The Borough must maintain brick sidewalks, road surfaces, planters and tree grates, etc.	Medium	Public Works Department	Maintenance Program
Transportation, Circulation and Parking Implementation Strategies				
All	Prepare a Sidewalk Inventory and Plan.	Medium	Planning Commissions, Consultant	Prepare Inventory and Plan; Prepare implement Plan recommendations
All	Implement traffic calming techniques.	Medium	Planning Commission, Traffic consultant	Special Study; May be combined with sidewalk inventory and plan
5	Pursue the de-designation of Routes 52 and 100 on Price Street.	High	PennDOT, Traffic Consultant, Borough Engineer	Special permit
5	Install sidewalks along the east side of Bradford Avenue.	Medium	Consultant, Borough Engineer	Special study and infrastructure project
7-A	Implement new automated parking payment technology, such as the use of credit cards at Borough lots.	Medium	County or Regional Planning Commission	Infrastructure project
All	Encourage the construction of the 322 bypass interchange north of the Borough to operate at full potential by the addition of southbound Route 202 and northbound Route 322 access ramps.	Medium	County or Regional Planning Commission; Borough Engineer; PennDOT	Infrastructure project
All	Reassess levels of service at all intersections after implementation of the "closed loop" signal system. Coordinate signal timing to manage congestion and traffic incident management.	Medium	Borough Engineer; PennDOT	Special Study