

Call for Artist Submissions

Submissions accepted now for the *Best Flag Forward Contest*, sponsored by The Fence Authority.

The Fence Authority and the West Chester Borough Public Arts Commission (PAC) invite artists to submit art proposals for an official flag for the Borough of West Chester.

This is an open submission invitation for all.

Background & Definition

The West Chester community does not currently have an official flag. A flag will create a sense of unity and capture the pride that West Chester residents feel.

The flag will be used by local businesses and the community at large and will be the official symbol of the town.

The Fence Authority and the PAC are issuing an open call to invite submissions of original art to be juried and selected, in whole or part, for the official flag.

Benefits

The artist whose work is selected will have their artwork printed on flags and distributed throughout the Borough. Downtown West Chester is the county seat of Chester County, and home to over 18,000 residents.

The flag will be featured online and in print by the PAC and other local entities.

A \$500.00 prize will be awarded to the winning design.

Criteria

Art must be original.

Artists may submit up to two works of art via email.

Artwork must be in a digital format.

Designs should have a ratio of 1:1.5.

Designs may not include lettering or the municipal seal.

Flag designs must include, but are not limited to the official Borough primary colors:

- WC Gold: Pantone 123C
- WC Indigo: Pantone 7455C

Artists will email:

1. Digital media in the form of a PDF or JPG, at a maximum of 3 MB.
2. Their name, address, email, and phone number to: morganc@fenceauthority.com with “Flag Submission” in the subject line.
3. An explanation (100 words or less) detailing each element of their flag and how it reflects the West Chester community and/or history.

Timeline

The call for submissions opens Thursday, September 20th and ends Friday, November 2nd.

The winning artist will be notified if their work is selected by November 30th, 2018.

Please Note

Submission of art will establish an agreement by the artist that selected artwork may be published and promoted. Promotions are not limited to that which is detailed within this document.

Selected art may be used in whole or in part, as determined by the PAC.

Please send submissions to: morganc@fenceauthority.com

Specific questions can be directed to Morgan Cottle: morganc@fenceauthority.com

Please reference the link below to the TED Talk by Roman Mars regarding what makes a good flag.

https://www.ted.com/talks/roman_mars_why_city_flags_may_be_the_worst_designed_things_you_ve_never_noticed