



WEST CHESTER COMMUNITY CAMPUS COMMITTEE
Meeting Agenda
October 12, 2023 – 6PM
Borough Council Chambers

- **Introductions Based Upon Any New Participants**
Dr. Julie Dietrich (Co-Chair), Don Braceland (Co-Chair), Dr. Sara Hinkle, Officer Zeiders, Dave March, Ramsey Reiner, Dr. Tammy Hilliard-Thompson, Kelsey Matukas, Stephen Hopson, Jordan Norley, Dr. Rita Patel Eng, Katie Clay, and Chloe Mattie
- **Approval of Meeting Minutes to Date**
All approved without revision.
- **Strategy to Address Identified Priority Areas**
 - **Mission and Guiding Principles**
 - Meeting minutes' postings – It was shared that all meeting minutes to date have been posted, with special thanks given to Ramsey for helping to facilitate that process.
 - Survey feedback – Survey feedback was reviewed; specifically, we discussed the themes identified and how best to address them. Regarding community engagement, Rita and Katie were to be connected (and have been subsequent to the meeting) to Keith Kurowski toward establishing a structured, event-based, regular (perhaps quarterly) schedule to connect student volunteerism with the work of Keith's Department of Parks and Recreation, such as for community clean-ups. Regarding communication, Sara will be providing archival documentation to help inform a clear and intentional approach to the Committee's work, examining what did not work/may work moving forward for this cohort and current priorities, particularly aiming to help ensure effective and timely action is taken to address these priorities. Sara is also exploring a potential repository for such documents, to include to assist in onboarding new Committee members.

➤ ***Community Engagement***

- WCU University Advancement and External Affairs Experiential Learning Dashboard – It was confirmed that as per last meeting, this dashboard was shared with the cohort; no questions posed. It was discussed the extent to which it may be helpful to our engagement efforts and such a communication strategy.
- GWCC West Chester Christmas Parade volunteer opportunity – This and hanging of greens community initiative information was shared toward University and Borough partnered volunteerism to this end. Feedback was positive for such collaborative service and meeting of community need.

➤ ***Events***

- WCCCC WCU Welcome Back Fall 2023 event debrief and Planning Committee representation, Academic Year 24-25 – Dave and Ramsey agreed to serve as Borough representatives for the Planning Committee in partnership with the University representatives.

➤ ***Property Owner Relationships***

- Borough Points Program cohort updates – No such cohort members present to report out on project status.
- Consider noise violation Coatesville model, Sgt. Audette and Officer Zeiders – Officer Zeiders provided rationale as to why this model is not a current, viable model for the Borough; such discussion is to be tabled until/if further warranted.
- Borough and University student renter data project – Julie shared that the Borough and University staff members met and that initial Borough data is being identified and shared as a starting point for the group's approach and next action steps.

● ***Other***

- Update Adopt-A-Spot signage removal confirmation – Removal of all such signage by the Borough is to be confirmed.
- Homecoming debrief – Officer Zeiders, along with Dave, as well as Tammy provided an overview of this year's event. Overall, the Borough and University feedback was that it went well, with continued improvement from last and past years. It was shared that the activity was not that seemingly different than on average weekend nights/weekends. Data shared included comparative data from last year and regarding such items as noise citations (of which there were none), fights as a challenge, a serious off-campus accident/incident, student versus non-student problematic behavior, number of reports and number of WCU students versus non-WCU students, and the effectiveness of specific, overseen WCU student clean-up measures as well as of views of Chief Morehead's communication disseminated to the WCU students.