

February 7, 2020

Mr. O'B Laing  
West Chester Borough Public Works  
205 Lacey Street  
West Chester, PA 19382

**BOARD OF DIRECTORS**

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Dear O'B,

The CRC Board of Directors and Staff are thrilled to continue our long tradition of caring for our local streams with the *23<sup>rd</sup> Annual CRC Streams Cleanup!* This year, CRC also celebrates 50 years of caring for local watersheds, so this Streams Cleanup is especially significant.

With the support of local corporations, organizations, and municipalities, tons of trash and debris will be removed from our streams and their banks Saturday, April 4. In 2019, over 500 volunteers cleaned 33 sections of the Chester, Ridley and Crum Creeks. This year we are aiming to increase the number of sites we clean with more volunteers and sponsors' help. Clubs and corporations have already asked to be part of the clean streams team!

We all benefit from this extraordinary gathering of people working together to create a positive impact in the creeks and watersheds. So, as with past years, we are seeking local sponsors to help offset the costs of this key undertaking. Your dollars will support the following:

- organizing and mobilizing the volunteers
- purchasing and distributing supplies
- advertising
- refreshments
- the volunteer picnic
- t-shirts commemorating the event

This year, we are excited to have our volunteer picnic following the streams cleanup effort. The picnic will be held at the Rita Reves Park in Newtown Square.

On behalf of the Board of Directors and Staff, we invite you to be part of our community of sponsors in supporting this remarkable effort to clean our streams and make a difference! And of course, we will recognize you in all of our promotional materials. We look forward to hearing from you soon. Thank you!

Kind regards,



Susan Ethridge  
CRC Development and Events Coordinator

CRC is a registered  
501(c)(3)  
Non-Profit Organization

Dues and contributions are  
100% tax deductible in  
accordance with current  
tax law regulations.

## Sponsorship Opportunities

- Watershed Hero** **\$2,000**
  - Large Logo on T-shirts and Fliers
  - Logo Displayed at Volunteer Check-in
  - CRC Website & Community Update Listing
- Watershed Protector** **\$1,000**
  - Medium Logo on T-shirts and Fliers
  - Logo Displayed at Volunteer Check-in
  - CRC Website & Community Update Listing
- Watershed Steward** **\$500**
  - Small Logo on T-shirts and Fliers
  - Name Displayed at Volunteer Check-in
  - CRC Website & Community Update Listing
- Watershed Advocate** **\$300**
  - Name on T-shirts and Fliers
  - Name Displayed at Volunteer Check-in
  - CRC Website & Community Update Listing

On the morning of April 4, 2020 hundreds of volunteers will be removing trash from more than thirty different stream sites within our three watersheds. Their efforts will make a profound impact on our natural resources and our drinking water. Please ask your employees to join us in the creek and make a difference!

Sponsor Name

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Contact Name

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Address

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Phone Number

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Email

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To be acknowledged on the Clean Streams Team t-shirts and CRC publications, **kindly respond by Friday, March 6, 2020**. Indicate how you would like your sponsor name to appear on the t-shirts, signs and publications. If applicable, please submit your logo (jpeg or tiff only please) to [info@crcwatersheds.org](mailto:info@crcwatersheds.org).

The mission of the Chester Ridley Crum Watersheds Association is to support, encourage and promote the enjoyment, restoration, conservation, protection and prudent management of the natural resources of the Chester, Ridley and Crum Creek Watersheds.

We greatly appreciate your support of the 23<sup>rd</sup> Annual CRC Streams Cleanup.

## Thank You!

Please mail your sponsorship to CRC Watersheds Association  
P.O. Box 1355, Edgemont, PA 19028  
or remit online at [www.crcwatersheds.org](http://www.crcwatersheds.org)

CRC is a qualified Section 501(c)(3) nonprofit organization.  
Contributions to CRC are tax-deductible to the fullest extent permitted by law.